

1.	Name of the Program	Business Start-ups and IPRs
2.	Dates	10 –14 November, 2025
3.	Venue	NITTTR Chandigarh (ICT Mode)
4.	Course Coordinator	Dr. Niraj Bala
5.	Objectives/ Learning Outcomes	<p>The main objectives of this training programme would be as follows:</p> <ol style="list-style-type: none"> To develop ideation capabilities among the participants. To train the course participants on identifying potential opportunities and translating them into project ideas. To create awareness among participants about different mechanisms for securing ones' 'Intellectual Property', and legal rights associated with Intellectual Property. To orient the participants to allied IP aspects pertaining to Business Start-ups so that they are better equipped to motivate and guide the potential students to tread their Innovation characterized Entrepreneurial journey.
6.	Course Contents	<ul style="list-style-type: none"> • Defining Business Start-ups • Transformative Leadership for Start-ups • Patent Searching • Copyrights and Academic Publishing • Resilient Minds: Conquering Startup Challenges • Scaling Smart: Building Scalable Business Models and Strategies for Sustainable Growth • Transcending the Journey from Innovations to Start-ups • Technology Based Start-ups • Conducting Marketing Research for launching Startups • Various Government Schemes for Business Start-ups • People Management in Start-ups • Commercialization of IPRs
7.	Methodology	<p>The methodology for the FDP on Business Start-ups and IPRs will include expert-led lectures, practical workshops on start-up creation and intellectual property rights (IPR) management, case studies of successful start-ups, interactive discussions, hands-on sessions for filing IPRs, and guest talks from entrepreneurs and legal experts.</p>